

NEWSLETTER SEPTEMBER 2016: CAN WE TALK?



This September BoTemp would like to meet you at the IAA Commercial Vehicles fair which takes place between 22 and 29 September in Hanover. At the world's leading trade fair for mobility, transportation, and logistics you'll find about 2,000 exhibitors from 45 different countries.

We joined forces with our partners Volkswagen, KRESS and AL-KO to present you our cool promise during the exhibition: a lightweight and environmentally friendly vehicle that is built around our latest products, the Cold Battery and the Cold Charger. Volkswagen provided the vehicle, KRESS Kühlfahrzeuge is the supplier of the body, and AL-KO is a leading supplier of aluminum products in vehicle technology.

Come and visit us at the Volkswagen exhibition stand number S51. For more information and tickets please visit the IAA website <http://www.iaa.de/en/>



At the IAA fair we present a lightweight and environmentally friendly vehicle including our Cold Battery.

OUR INNOVATIONS: COLD BATTERY & COLD CHARGER

Our Cold Battery is a rechargeable cold storage system with variable temperature settings. It is suitable for long distance distributions as well as door-to-door deliveries and ideal for an operation with multiple stops and door openings.

The Cold Charger is an electrical remote charging system, located at your operational base. The Battery or Beams, our rechargeable cold storage systems, are charged through a quick release coolant connector. Since the Charger stays at the home base, you save on weight and costs.

Read all there is to know about our product range on <http://www.botemp.eu/product-overview/>

WE ARE NOMINATED!

We are proud to announce that we are nominated by a number of organizations.

Trailer Innovation Awards

This year the Trailer Innovation Awards are being held for the eighth time. The jury consists of twelve renowned European transport magazines. BoTemp is nominated in the category environment. We hope to receive our price on September 23 at the IAA Commercial Vehicles Show in Hannover. For more information go to <http://trailer-innovation.com/en/>.



MKB Innovation Top 100

With our recent innovations, the Cold Battery and Cold Charger, we are competing for a spot in the Dutch MKB Innovatie Top 100, organized by the Dutch Chamber of Commerce. An annual innovation showcase in which a jury presents inspiring best practices in the Netherlands.

September 29 the winners will be announced. On the same day, the Chamber of Commerce's presents 'Innovation Day' where we present our products. The event is held at several locations. You will find us in Eindhoven.



Get inspired. Participation is free. For more information go to <http://www.mkbinnovatiетop100.nl/site/home>.

Brabant Logistics Starter 2016

BoTemp is nominated for the Dutch Brabant Logistics Starter 2016. The winner will be announced on September 29 during the Pitch Logistics meeting in Tilburg, the Netherlands. If you would like to know more information about this event, please contact the organization at coendelange@midpointbrabant.nl.



NEW COLLEAGUE: ESTHER WUBBELING

Hello, my name is Esther Wubbeling. Starting 1 October, I will join the BoTemp team as technical manager.



After my degree in environmental technology studies in Groningen, I spent ten years as CEO of our family business *HBW Klimatechniek*. A young and innovative company in a niche market, that develops smart devices by combining energy efficiency with an optimal indoor climate. During this period, I have learned a lot and had fun doing it. The last years I got acquainted with the product Phase Changing Material, the core of most BoTemp products. In recent years I have gained experience as site manager at *Worksphere* and at *Gerco Fire* as COO.

Working at BoTemp, an innovative and ambitious company, gives my career a great boost. Phase Changing Materials is a new approach to environmental friendly refrigeration technology and I am eager to further develop the BoTemp product range.

I look forward to meeting you in the near future.

GENERAL CONTACT INFORMATION

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